

H.E.L.P. News Summer 2011



The New Face of H.E.L.P., Inc.

How did you first become involved with H.E.L.P., Inc.? Did you participate in a food drive at your place of worship? Did a friend tell you about a homeless shelter ministry that needed volunteers or clothing donations? We have found that over the years, the ministry you started with is the one you stuck with. Through talking to many of our community supporters, most do not realize the array of in-depth services we offer. It is our mission to change that. We hope that you have noticed our new logo and taken advantage of joining us through various social media formats such as Facebook, Twitter, and LinkedIn. H.E.L.P. will also unveil a new website, videos, pictures and brochures to help you our faithful supporters stay up to date and keep us more visible.

With our new look, we have also launched a Capital Campaign to help revitalize H.E.L.P. House Family Shelter. The shelter was built in 1883 and currently hosts five families with a maximum capacity of 22 residents. Our goal, to reach \$200,000 by the end of 2011. How are we going to do this? With your help and our efforts to increase visibility of all H.E.L.P. ministries, we can do it.

There are three major fundraisers planned this year, the Richard Allen Hayes Memorial Golf Tournament, September 8th at the Woodlands, H.E.L.P. Walk-A-Thon, September 24th at Ft. Monroe, and the first annual H.E.L.P. Banquet, October 22nd at the Howard Johnson's Convention Center.

H.E.L.P. is asking for your continued support as we further promote our mission to serve the homeless and those in crisis in our community. Please join us at some of our local events. Visit our "coming attractions" section in this newsletter to see where we will be in the coming weeks.

As always, we appreciate your continued support as we serve those in need together. Please log on to our new website: www.helpushelpu.org

Inside this issue:

<i>Charlotte's Corner</i>	2
<i>Special Thanks/ Acknowledgements</i>	3
<i>Featured Story</i>	4
<i>Coming Attractions</i>	5
<i>Donation Form</i>	6

